





## SIGN UP!



The e-tailing group will mystery shop 100 Merchants this 2015 holiday season as part of our **18th Annual Mystery Shopping Study**, benchmarking 271 essential merchandising and customer service metrics.



You sign up by November 30th, and your site will be **individually** benchmarked against these top merchants and one category of your choice. Cost: \$999.



You get a scorecard you can use to **prioritize your 2016 roadmap**. See how you compare, get insights and best practices, learn category-specific ways to differentiate yourself and define growth opportunities. **Delivered Jan 2016.** 

Request a scorecard or get specifics by emailing Lauren Freedman at If@e-tailing.com or 773-975-7280.